



Community Relations

Survey Findings – Dania Beach

Economic stability

Activity limitations

Mental Health/Substance Abuse

Interpersonal violence

High rates of Cholesterol

Low Health literacy

Internal Solutions and External Partnerships

Hispanic Unity of Florida

Memorial Fitness Zones

Memorial Adult and Youth treatment programs

Women In Distress

Community Foundation of Broward

The United Way of Broward County





Community Investment Partnership Benefits



Urban League of Broward County



Children Helping Children



COMMUNITY ENHANCEMENT COLLABORATION, INC.





Questions??





2023 PRC Health & Quality of Life Assessment

Hallandale Beach & Dania Beach, Florida



Bruce Lockwood
Senior Vice President, Community Health

BRHPC

This presentation addresses some key findings, but these are just a fraction of all of the data collected through this assessment.

Population Survey

100 surveys in each of five cities in South Broward, including:

- Hallandale Beach
- Dania Beach

Part of a broader assessment throughout Broward County.

Approximately 80 survey items, translating to a 20-minute interview.

Representative of each community in terms of gender, age, race, ethnicity, income level.



HALLANDALE BEACH

Key Health Findings

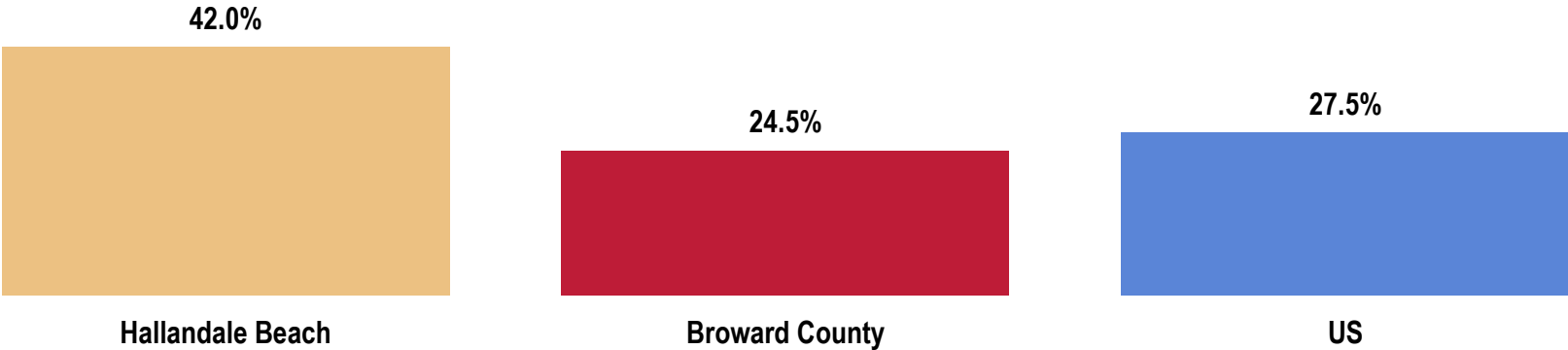
Experience “Fair” or “Poor” Overall Health



Sources: ● 2023 PRC Community Health Survey, PRC, Inc. [Item 6]
● Behavioral Risk Factor Surveillance System Survey Data. Atlanta, Georgia. United States Department of Health and Human Services, Centers for Disease Control and Prevention (CDC): 2020 Florida data.
● 2023 PRC National Health Survey, PRC, Inc.

Notes: ● Asked of all respondents.

Limited in Activities in Some Way Due to a Physical, Mental, or Emotional Problem



Sources: ● 2023 PRC Community Health Survey, PRC, Inc. [Item 78]
● 2023 PRC National Health Survey, PRC, Inc.
Notes: ● Asked of all respondents.

Countywide:

- One-quarter of residents are managing 3 or more chronic conditions.
- Over 30% have a family member diagnosed with dementia (increasing).

Prevalence of Stroke



Sources:

- 2023 PRC Community Health Survey, PRC, Inc. [Item 16]
- Behavioral Risk Factor Surveillance System Survey Data. Atlanta, Georgia. United States Department of Health and Human Services, Centers for Disease Control and Prevention (CDC): 2020 Florida data.
- 2023 PRC National Health Survey, PRC, Inc.

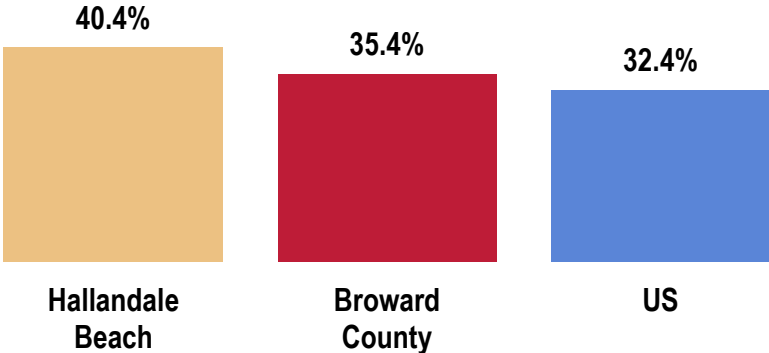
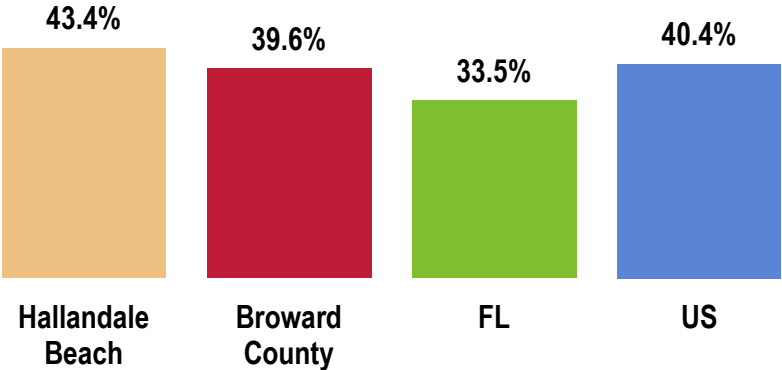
Notes:

- Asked of all respondents.

Prevalence of High Blood Pressure

Healthy People 2030 = 42.6% or Lower

Prevalence of High Blood Cholesterol



Sources: • 2023 PRC Community Health Survey, PRC, Inc. [Items 21-22]
 • Behavioral Risk Factor Surveillance System Survey Data. Atlanta, Georgia. United States Department of Health and Human Services, Centers for Disease Control and Prevention (CDC): 2020 Florida data.
 • 2023 PRC National Health Survey, PRC, Inc.
 • US Department of Health and Human Services. Healthy People 2030. <https://health.gov/healthypeople>

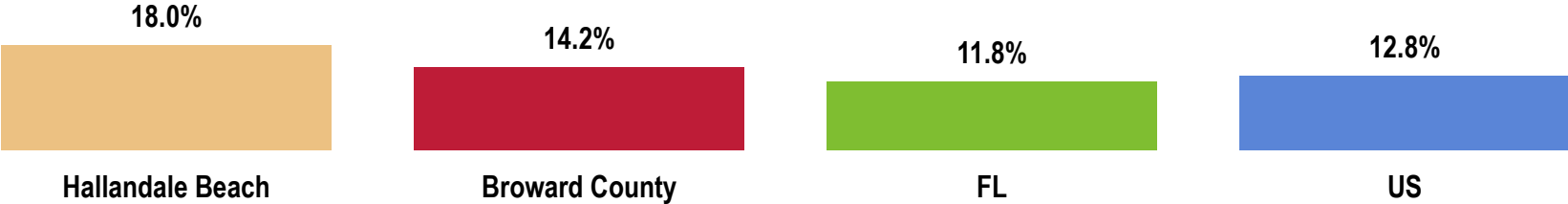
Notes: • Asked of all respondents.

In all, 94.4% of residents exhibit at least one cardiovascular risk factor:

- no leisure-time physical activity
- cigarette smoking
- high blood pressure
- high blood cholesterol
- being overweight/obese

Prevalence of Diabetes

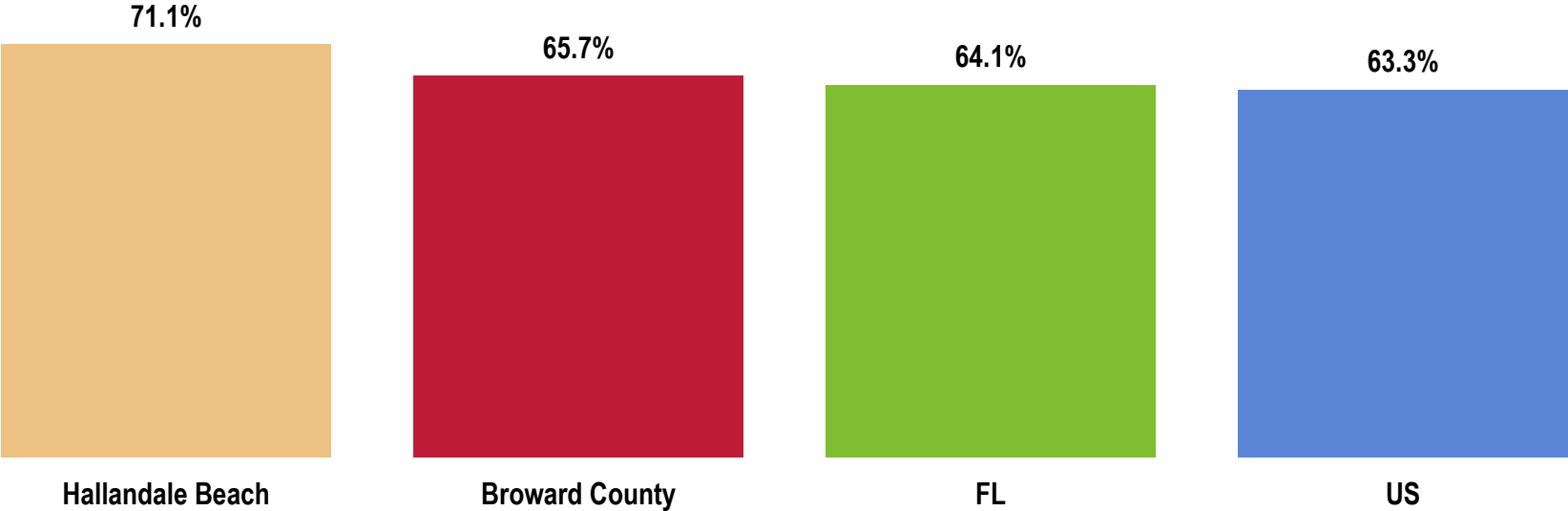
Another 11.9% of adults have been diagnosed with “pre-diabetes” or “borderline” diabetes.



Sources: ● 2023 PRC Community Health Survey, PRC, Inc. [Item 103]
● Behavioral Risk Factor Surveillance System Survey Data. Atlanta, Georgia. United States Department of Health and Human Services, Centers for Disease Control and Prevention (CDC): 2020 Florida data.
● 2023 PRC National Health Survey, PRC, Inc.

Notes: ● Asked of all respondents. Excludes gestational diabetes (occurring only during pregnancy).

Prevalence of Total Overweight (Overweight and Obese)



Sources:

- 2023 PRC Community Health Survey, PRC, Inc. [Item 108]
- Behavioral Risk Factor Surveillance System Survey Data. Atlanta, Georgia. United States Department of Health and Human Services, Centers for Disease Control and Prevention (CDC): 2020 Florida data.
- 2023 PRC National Health Survey, PRC, Inc.

Notes:

- Based on reported heights and weights, asked of all respondents.
- The definition of overweight is having a body mass index (BMI), a ratio of weight to height (kilograms divided by meters squared), greater than or equal to 25.0. The definition for obesity is a BMI greater than or equal to 30.0.

Lack of Health Care Insurance Coverage (Adults 18-64)

Healthy People 2030 = 7.6% or Lower



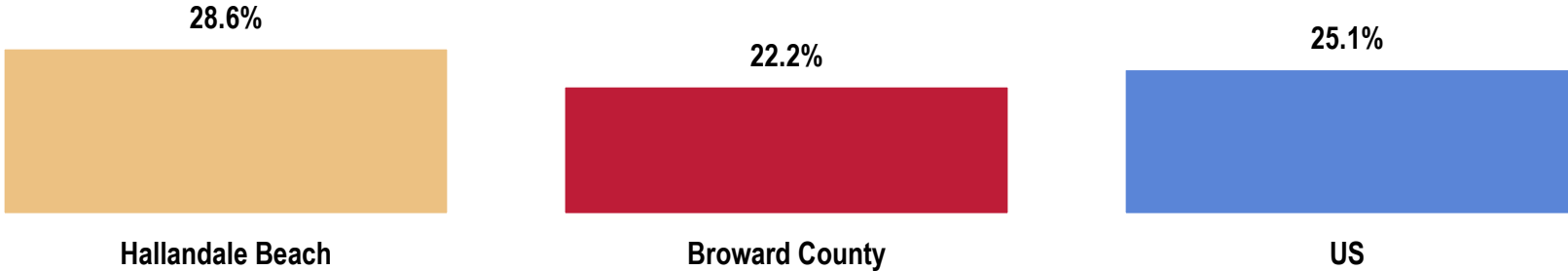
Sources:

- 2023 PRC Community Health Survey, PRC, Inc. [Item 124]
- Behavioral Risk Factor Surveillance System Survey Data. Atlanta, Georgia. United States Department of Health and Human Services, Centers for Disease Control and Prevention (CDC): 2020 Florida data.
- 2023 PRC National Health Survey, PRC, Inc.
- US Department of Health and Human Services. Healthy People 2030. <https://health.gov/healthypeople>

Notes:

- Reflects respondents age 18 to 64.

Low Health Literacy



Sources: ● PRC Community Health Survey, PRC, Inc. [Item 127]
● PRC National Health Survey, PRC, Inc.

Notes: ● Asked of all respondents.
● Respondents with low health literacy are those who “seldom/never” find written or spoken health information easy to understand, and/or who “always/nearly always” need help reading health information, and/or who are “not at all confident” in filling out health forms.

DANIA BEACH

Key Health Findings

Experience “Fair” or “Poor” Overall Health



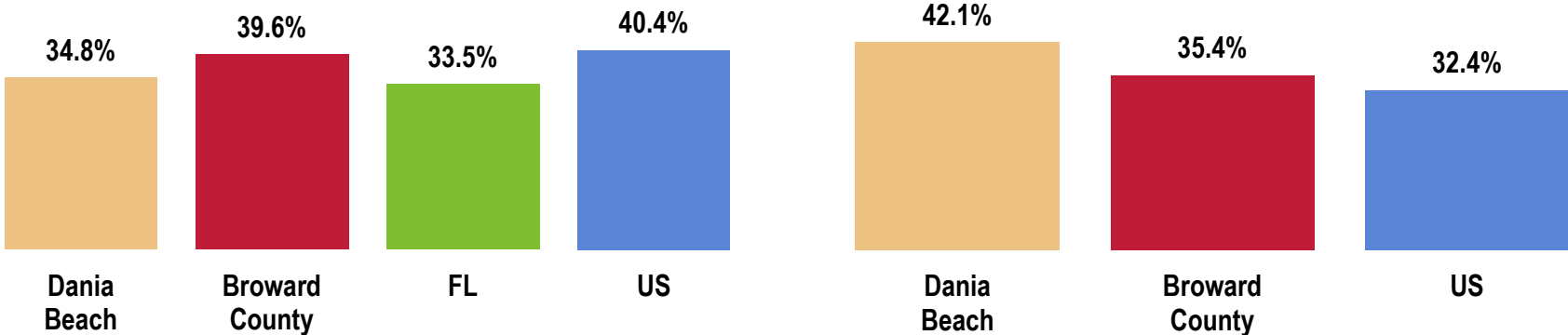
Sources: ● 2023 PRC Community Health Survey, PRC, Inc. [Item 6]
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 • 2023 PRC National Health Survey, PRC, Inc.
 • US Department of Health and Human Services. Healthy People 2030. <https://health.gov/healthypeople>

Notes: • Asked of all respondents.

In all, 95.0% of residents exhibit at least one cardiovascular risk factor:

- no leisure-time physical activity
- cigarette smoking
- high blood pressure
- high blood cholesterol
- being overweight/obese

Prevalence of Cancer



Sources: ● 2023 PRC Community Health Survey, PRC, Inc. [Item 17]
● Behavioral Risk Factor Surveillance System Survey Data. Atlanta, Georgia. United States Department of Health and Human Services, Centers for Disease Control and Prevention (CDC): 2020 Florida data.
● 2023 PRC National Health Survey, PRC, Inc.

Notes: ● Asked of all respondents.

Prevalence of Diabetes

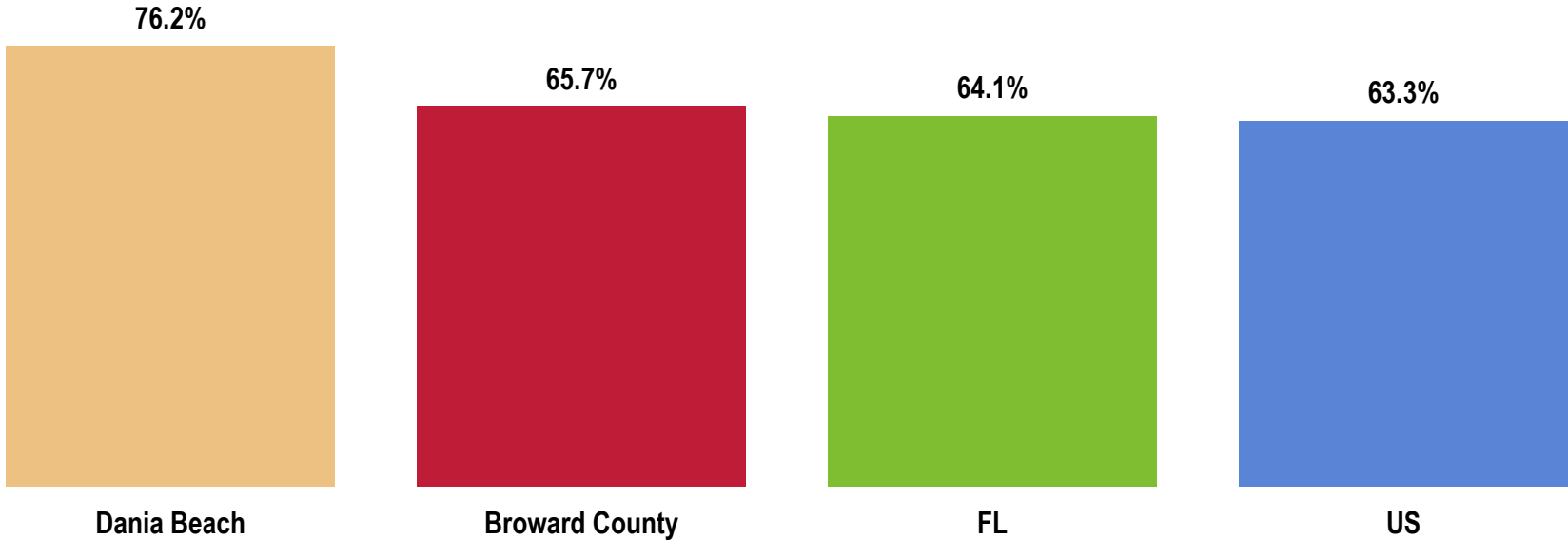
Another 14.5% of adults have been diagnosed with “pre-diabetes” or “borderline” diabetes (vs. 12.0% countywide).



Sources: ● 2023 PRC Community Health Survey, PRC, Inc. [Item 103]
● Behavioral Risk Factor Surveillance System Survey Data. Atlanta, Georgia. United States Department of Health and Human Services, Centers for Disease Control and Prevention (CDC): 2020 Florida data.
● 2023 PRC National Health Survey, PRC, Inc.

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Prevalence of Total Overweight (Overweight and Obese)



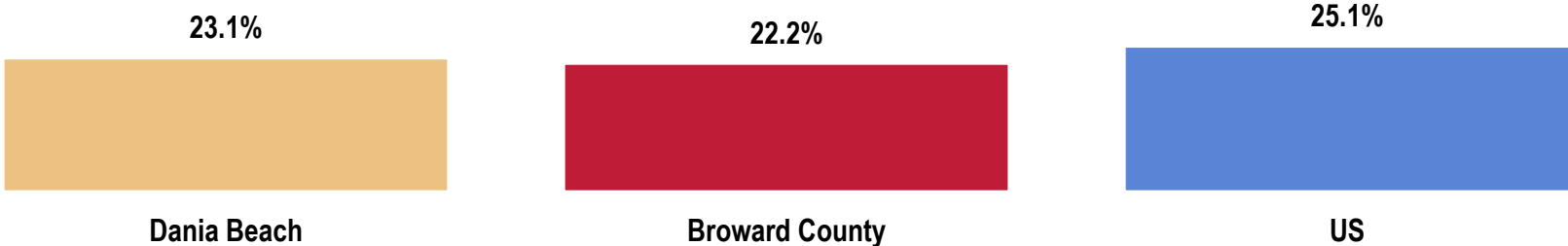
Sources:

- 2023 PRC Community Health Survey, PRC, Inc. [Item 108]
- Behavioral Risk Factor Surveillance System Survey Data. Atlanta, Georgia. United States Department of Health and Human Services, Centers for Disease Control and Prevention (CDC): 2020 Florida data.
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Low Health Literacy

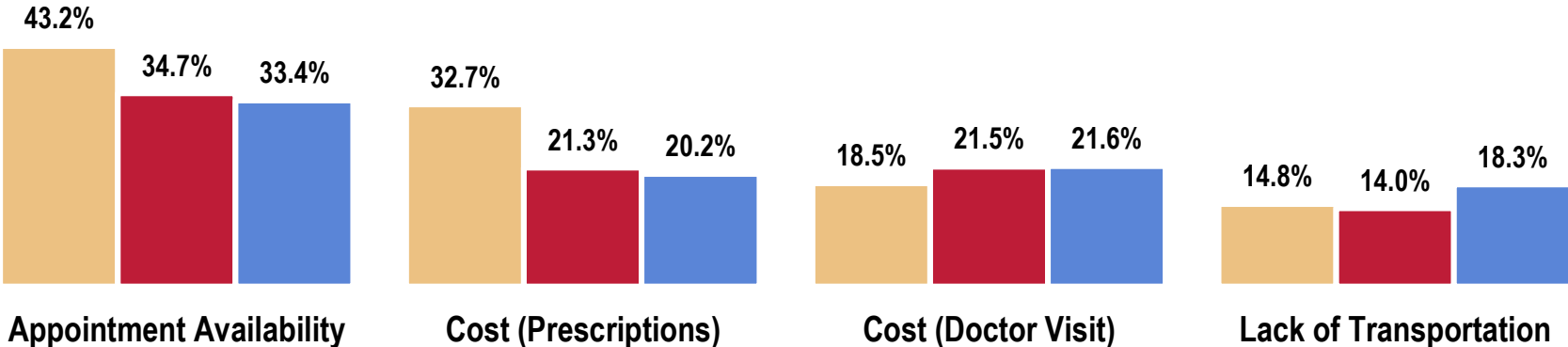


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● Respondents with low health literacy are those who “seldom/never” find written or spoken health information easy to understand, and/or who “always/nearly always” need help reading health information, and/or who are “not at all confident” in filling out health forms.

Barriers to Access Have Prevented Medical Care in the Past Year (Dania Beach, 2023)

■ Dania Beach ■ Broward County ■ US



Sources: ● PRC Community Health Survey, PRC, Inc. [Items 8-11]
● PRC National Health Survey, PRC, Inc.
Notes: ● Asked of all respondents.

Questions?

Many Minds. One Group.

IMPROVING BLACK MATERNAL HEALTH: Hypertension in pregnancy

Timothy De Santis M.D.
Chief, Division of High-Risk OBGYN Hospitalist



Medicine in Mind. Patient

MHS Black Maternal Hypertension Navigation Program

Why?

Black women are more likely to experience pregnancy related complications

1. Preeclampsia
2. Gestational diabetes
3. Preterm Birth

Black women are 2-3 times more likely to die from pregnancy related complications than white women

MHS Black Maternal Hypertension Navigation Program

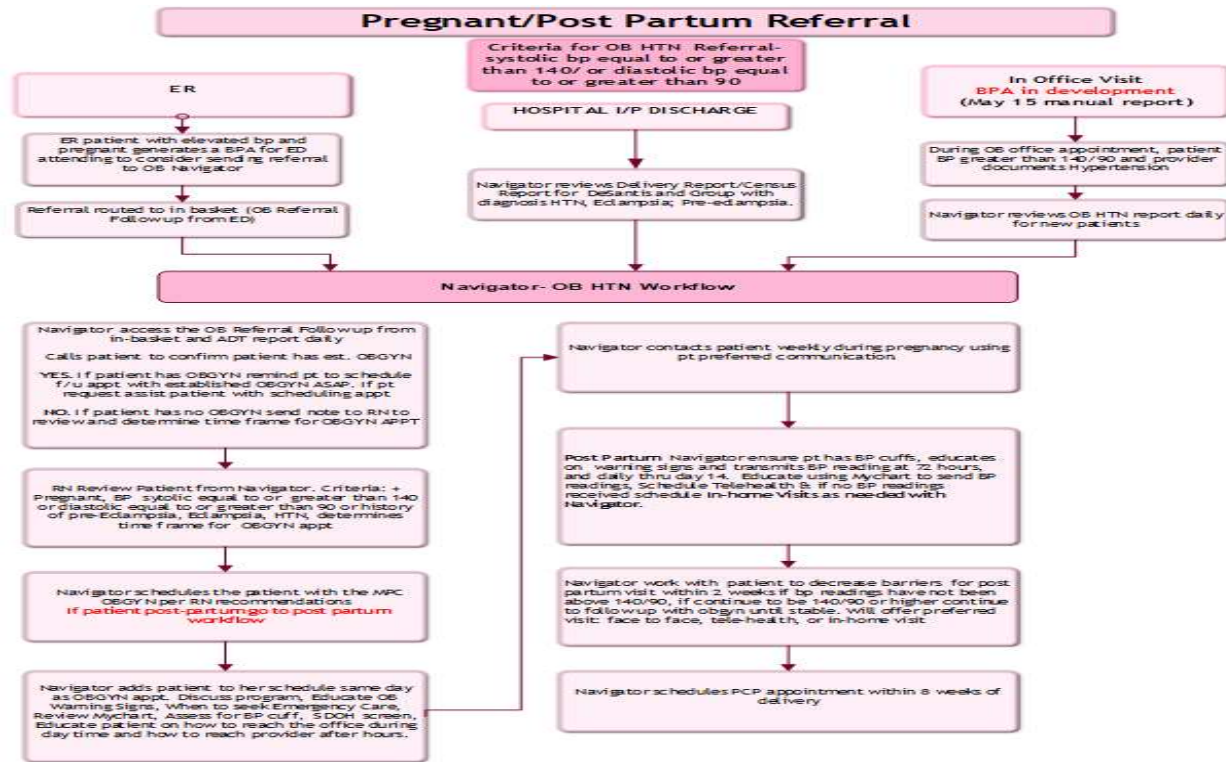
- Socioeconomic Factors
- Implicit Bias and Stereotypes
- Limited access to Quality Healthcare
- Health insurance Disparities
- Chronic Health Conditions
- Historical and Cultural Factors

MHS Black Maternal Hypertension Navigation Program

Collaborative effort

- OB Department
- ED Department
- Memorial Primary Care
- Community Services
- Family Birthplace
- Maternal Fetal Medicine
- Nursing
- Healthy Start Program
- Office of DEI

MHS Black Maternal Hypertension Navigation Program



MHS Black Maternal Hypertension Navigation Program

Memorial Black Maternal Navigation Program		
Number of Women Screened	586	
Number of Women Enrolled	249	42%
Number of Women Delivered	144	58%
Women Scheduled PP Visit	130	90%
Women completed PP Visit	112	86%
Women who report BP PP Day 7	105	94%
Women who report BP PP Day 14	50	48%

MHS Black Maternal Hypertension Navigation Program

Program KPI's

- Reduce Maternal Readmission related to Hypertension
- Reduce postpartum maternal length of stay
- Reduce postpartum mortality
- Improve low Birth Weights
- Improved APGAR scores
- Improved blood pressure control at one (1) year post partum

MHS Black Maternal Hypertension Navigation Program

Race & Ethnicity | City & Zip | Trending | Maternal Measure Maps | Definitions



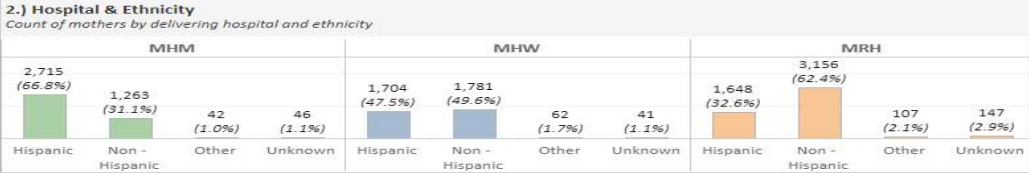
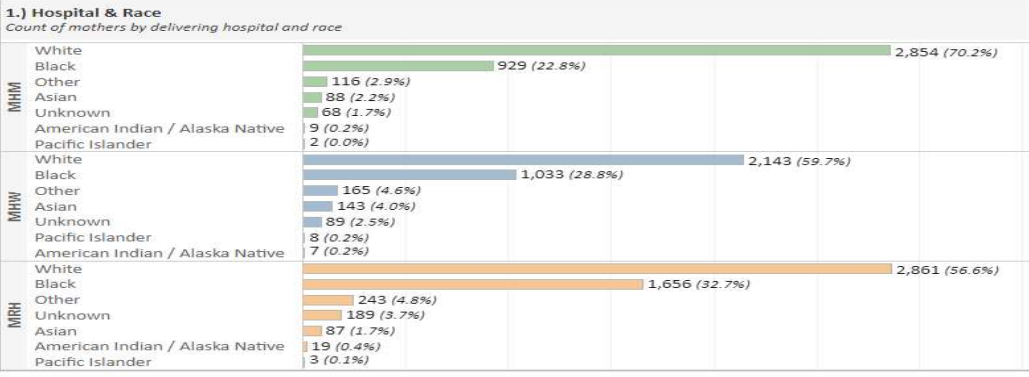
Maternal Health Disparities

The dashboard has been built with the guidance and direction from the Black Maternal Health Work Group

Data Source: Epic Caboodle
Births between 7/1/2022 - 6/30/2023
Last Updated 7/14/2023 1:21:39 PM

Most Recent 12 Months | Delivery Date: (All) | Delivery Hospital: (All) | Mothers Race: (All) | Mothers Ethnicity: (All) | Mothers Payor: (All) | Mothers Benefit Plan: (All) | Mothers Zip: (All) | Mothers Age: (All)

A.) Total Mothers 12,711	B.) MHM 4,066 32.0%	C.) MHW 3,588 28.2%	D.) MRH 5,058 39.8%
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3.) Race & Maternal Measures

Count of mothers by race and maternal measures

	1. Total Mothers	2. Pre-Eclampsia	3. C-Section	4. Pre-Term	5. Low Birth Weight	6. Very Low Birth Wt.	7. Infant Mortality	8. Neonatal Mortality	9. Maternal Mortality
Grand Total	12,711 (100.0%)	1,817 (14.3%)	5,339 (42.0%)	450 (3.5%)	856 (6.7%)	201 (1.6%)	47 (0.4%)	39 (0.3%)	1 (0.0%)
White	7,858 (61.8%)	920 (11.7%)	3,282 (41.8%)	278 (3.5%)	403 (5.1%)	73 (0.9%)	20 (0.3%)	15 (0.2%)	0 (0.0%)
Black	3,617 (28.5%)	763 (21.1%)	1,572 (43.5%)	120 (3.3%)	367 (10.1%)	106 (2.9%)	23 (0.6%)	21 (0.6%)	0 (0.0%)
Other	524 (4.1%)	69 (13.2%)	194 (37.0%)	22 (4.2%)	32 (6.1%)	15 (2.9%)	1 (0.2%)	1 (0.2%)	1 (0.2%)
Unknown	346 (2.7%)	29 (8.4%)	144 (41.6%)	13 (3.8%)	24 (6.9%)	3 (0.9%)	2 (0.6%)	1 (0.3%)	0 (0.0%)
Asian	318 (2.5%)	29 (9.1%)	126 (39.6%)	13 (4.1%)	25 (7.9%)	3 (0.9%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
American Indian / Alaska Native	35 (0.3%)	3 (8.6%)	15 (42.9%)	3 (8.6%)	4 (11.4%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
Pacific Islander	13 (0.1%)	4 (30.8%)	6 (46.2%)	1 (7.7%)	1 (7.7%)	1 (7.7%)	1 (7.7%)	1 (7.7%)	0 (0.0%)

4.) Ethnicity & Maternal Measures

Count of mothers by ethnicity and maternal measures

	1. Total Mothers	2. Pre-Eclampsia	3. C-Section	4. Pre-Term	5. Low Birth Weight	6. Very Low Birth Wt.	7. Infant Mortality	8. Neonatal Mortality	9. Maternal Mortality
Grand Total	12,711 (100.0%)	1,817 (14.3%)	5,339 (42.0%)	450 (3.5%)	856 (6.7%)	201 (1.6%)	47 (0.4%)	39 (0.3%)	1 (0.0%)
Hispanic	6,067 (47.7%)	834 (13.7%)	2,716 (44.8%)	226 (3.7%)	341 (5.6%)	80 (1.3%)	18 (0.3%)	13 (0.2%)	0 (0.0%)
Non-Hispanic	6,199 (48.8%)	942 (15.2%)	2,457 (39.6%)	214 (3.5%)	483 (7.8%)	116 (1.9%)	27 (0.4%)	25 (0.4%)	1 (0.0%)
Other	211 (1.7%)	22 (10.4%)	68 (32.2%)	3 (1.4%)	16 (7.6%)	5 (2.4%)	1 (0.5%)	1 (0.5%)	0 (0.0%)
Unknown	234 (1.8%)	19 (8.1%)	98 (41.9%)	7 (3.0%)	16 (6.8%)	0 (0.0%)	1 (0.4%)	0 (0.0%)	0 (0.0%)



MHS Black Maternal Hypertension Navigation Program

- Expand program to navigate Black pregnant patients with other comorbidities: Lupus, IDDM, Sickle Cell Disease, Mental Health Issues
- Continued education health care disparities throughout Women's healthcare
- Promote Healthcare Equity

MHS Black Maternal Navigation Program

Thank You!